



D7.3: Dissemination plan and Stakeholder setup

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1. Executive Summary

By 2030, it is expected that there will be around 30-40 million battery-powered electric vehicles in the European Union. This increase in electric vehicles poses a challenge for the energy system in Europe, but it also presents an opportunity to utilize V1G/V2G/V2X technologies. Since vehicles spend most of their time parked, they can be used to store energy and help stabilize the power grid.

The main goal of the XL-CONNECT project is to optimize the entire charging process, starting from energy generation all the way to the end user, in order to benefit everyone involved. This involves creating a charging solution that is widely available and can be accessed on demand. The solution will be based on an optimized charging network, taking into account various factors such as human behavior, technical considerations, and economic aspects along the entire charging process.

This deliverable document sets out the strategy towards the dissemination and communication activities within the XL-CONNECT project. The overall scope of the dissemination activities within the project is to ensure the maximal impact of the project by efficiently communicating project innovations to relevant target groups.

Dissemination involves preparing information for the project website and facilitating the exploitation activities of the project, making the results known to the public. Part of the dissemination plan is to promote synergies with relevant stakeholders and other projects related to the entire charging process to combine efforts and accelerate the communication and dissemination of key messages and results. In addition, an objective is to promote the project findings through presentations at workshops, scientific publications, and events.