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D7.4: Initial Business and Exploitation Plan

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1. Executive Summary

Deliverable D7.4, Initial Business Plans and Exploitation Strategy, outlines the foundational approach of the XL-Connect project in bridging research outcomes with practical market applications. This document provides a strategic framework for translating the project's innovations into effective, sustainable, and market-ready solutions. By focusing on the development of initial business plans and exploitation strategies, it establishes a roadmap for maximising the project's impact.

All project partners have redefined their Key Exploitable Results and have identified different routes to exploitation. Alongside this, three case studies – including an initial market analysis – were conducted for three different sets of results in WP2, WP3 and WP4 of the project.

Keywords: Exploitation Strategy, Business Plans, Market Analysis.